

## **Leanda Ryan Graphic Designer**

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Manchester based Graphic Designer with over 8 years experience supplying high-quality design services to the cultural industries, arts organisations, small businesses, local government and non-profit organisations.

### *Contact Details*

#### **Leanda Ryan**

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Manchester  
M20 4AH  
UK

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Website: www.leandaryan.com

### *Qualifications*

1995 - 1998 Interactive Arts, Manchester Metropolitan University  
BA Honours

1994 - 1995 Foundation Art & Design, Manchester Metropolitan University  
Distinction with extra commendation

1992 - 1994 Pendleton Sixth Form College  
City and Guilds in Photography  
A Level in Media Studies, Art and Psychology

### *Experience*

2003 - 2006 Freelance Graphic Designer

Currently working freelance producing clear and simple graphic design for print and web. Clients to date include public and private sector organisations such as Redeye The Photography Network, University of Bolton and other small to medium sized businesses.

2001 - 2003 Washington Ryan Ltd. (Company Director)

Supervised day-to-day operations, new business development, project management, finance, art direction and production. Clients included Greater Manchester Police, Manchester City Council, Bolton Metropolitan Borough Council, Arts Council North West.

1999 - 2001 Freelance Web Designer

Web design projects for small to medium businesses and organisations.

### *Capabilities*

#### **Professional**

Web, print, visual identity, typography, skilled in using digital SLR and film cameras, designing and building to web standards, photography and imaging, excellent understanding of the design process and workflow.

#### **Technical**

Adobe Photoshop, InDesign, Adobe Illustrator, Macromedia Fireworks, Macromedia Dreamweaver, Movable Type, PixelPost, Mac OS, MS Windows XP, HTML/XHTML, Cascading Style Sheets (CSS), Linotype FontExplorer™ X, Microsoft Office (Word and Excel), skEdit, Apple Mail, Internet Explorer, Netscape, Mozilla, Safari, FireFox, Adobe Acrobat, Apple Keynote, Studiometry, Transmit.

#### **Business**

Project planning and management, client/team interaction, strong organisational skills, preparing proposals, presenting proposals, project presentations.

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### *Interests*

Design, Typography, Web, Apple Mac, Art, Photography, Lomography, Manchester, Cameras, Cars, Blogs, Magazines, Podcasts, Cities, Music, Pixar, Web Standards, Minimalism, The New York Times, Coffee, Signs, Film, Fancy Pens, T-Shirts, Chocolate, Architecture, Colour Combinations, Technorati, Weather, Gadgets, Skylines, Moleskine Notebooks, Maximalism, iPod, Travel, Water, Books, Streets, GTD, flickr, Shopping, Internet Radio, Photoblogs, New York.

### *References*

I am very happy to recommend Leanda Ryan for all design and web work. Leanda has done a number of jobs for Redeye, including design and print of posters, leaflets and magazines; and building of various components of our website. Her work has always been of the highest quality, she has a strong sense of design, and her attention to detail and commitment to finishing the job within budget and deadline is unfailing. Her designs stand out for being clear and uncluttered, attractive to look at and easy to use.

She also has an excellent knowledge of current web technologies and she is my first port of call for advice on web standards, blogging, content management systems, social bookmarking, RSS feeds etc.

Please feel free to email or phone me if you need to know more.

### **Paul Herrmann, Photographer**

Director, Redeye - the Photography Network  
PO Box 232, Sale M33 3WZ  
tel 0161 434 3234 mobile 07836 553 223  
email: paul@redeye.org.uk; web: www.redeye.org.uk  
Redeye phone 0845 456 0260

I have been working in the creative industries sector in Bolton since 2001 and throughout that time have known Leanda as a reliable, trustworthy designer. She is a designer that not only has a flair for creativity but is passionate about her artform and is able to push the realms of design.

I have commissioned Leanda on a number of occasions for various pieces of work from flyers to complicated websites and newsletters. She is a designer that works with her clients to achieve the right artwork for their target audience. She is able to work to deadlines, meet briefs and will deliver a product that reflects the target market.

I would not hesitate in recommending Leanda as a preferred designer.

### **Rebecca Albrow, Creative Industries Project Manager**

University of Bolton  
Deane Road, Bolton, BL3 5AB  
tel. 01204 903332  
email. raw2@bolton.ac.uk

Leanda has a great deal of experience designing and developing websites and producing graphic design work of a consistently high quality. I would recommend her as a model professional with real design flair to anyone.

### **Fergus Stewart, Lecturer in Graphic Design**

MANCAT Openshaw Campus  
Ashton Old Road, Openshaw, Manchester, M11 2WH  
tel. 0161 953 5995